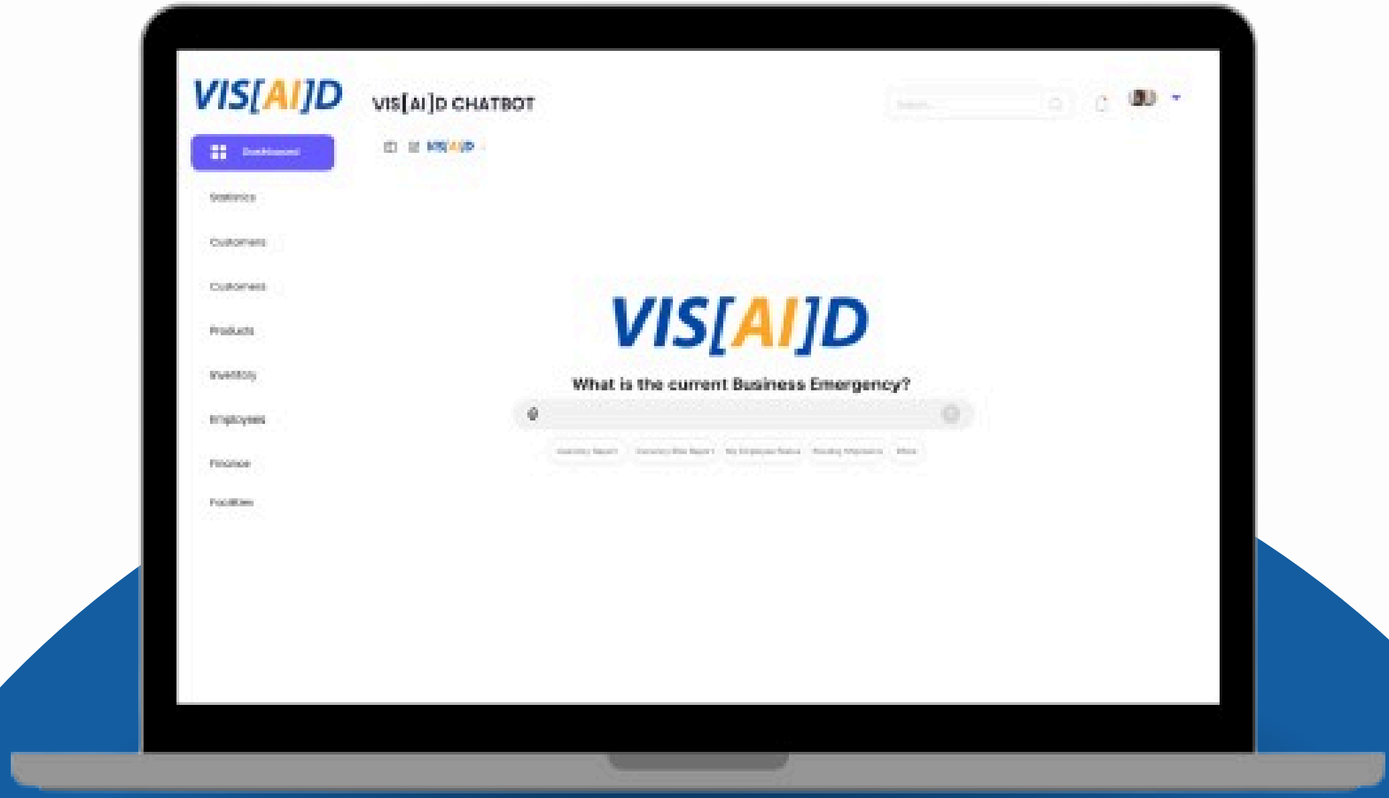
VIS[AI]D

GROUP L



Overview

- Introduction
- The Problem
- Why Visa?
- VIS(AI)D Overview
- Optimization
- USP
- Conclusion
- Q & A






ฝันดีเฮ้าส์
053 640 933
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Corporate Social Responsibility

2023
Corporate Responsibility
& Sustainability
Report



Empowering People, Communities and Economies

Small and micro businesses (SMBs) are the foundation of communities around the world. In 2020, we set a goal to digitally enable 50 million SMBs. By the end of 2023, we far exceeded this goal, digitally enabling nearly 67 million SMBs, including 27 million in 2023 alone. We also remain

$2.4 trillion in damages worldwide!

Unique Business Opportunity

↓

How can Visa help?

27% of SMDs report having less than two weeks of cash liquidity in emergencies







Targeted Business Problem

Essential data -$2.4trillion -$617.5billion

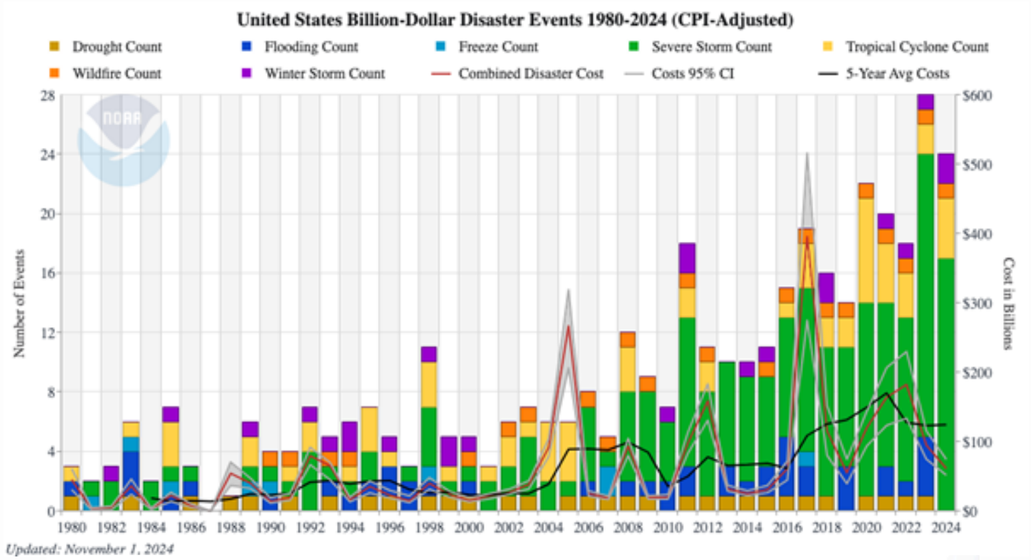
SMEs lack the ability to react in disaster environments

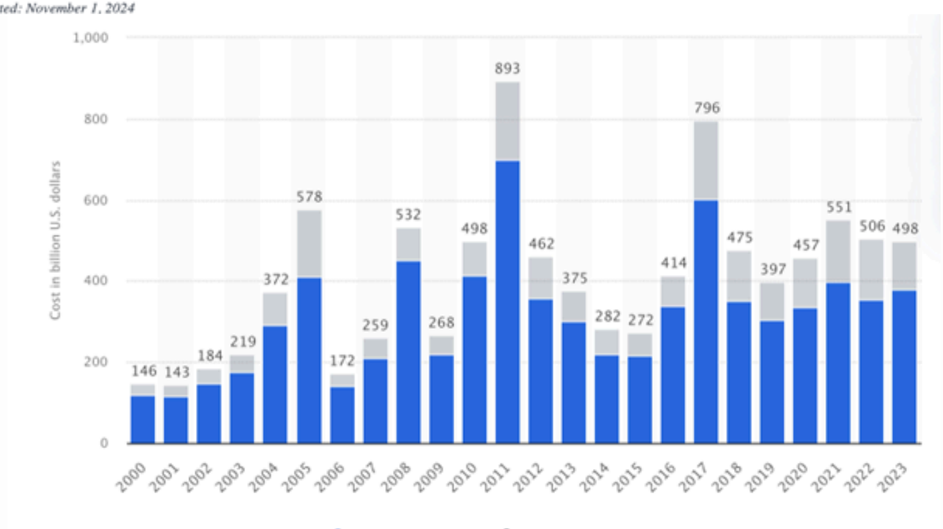
Data Gaps within ERP Ecosystems

Slow adaptation and limited insights for quick recovery

Resource Constraints

Hard to connect with critical external resources for support and recovery





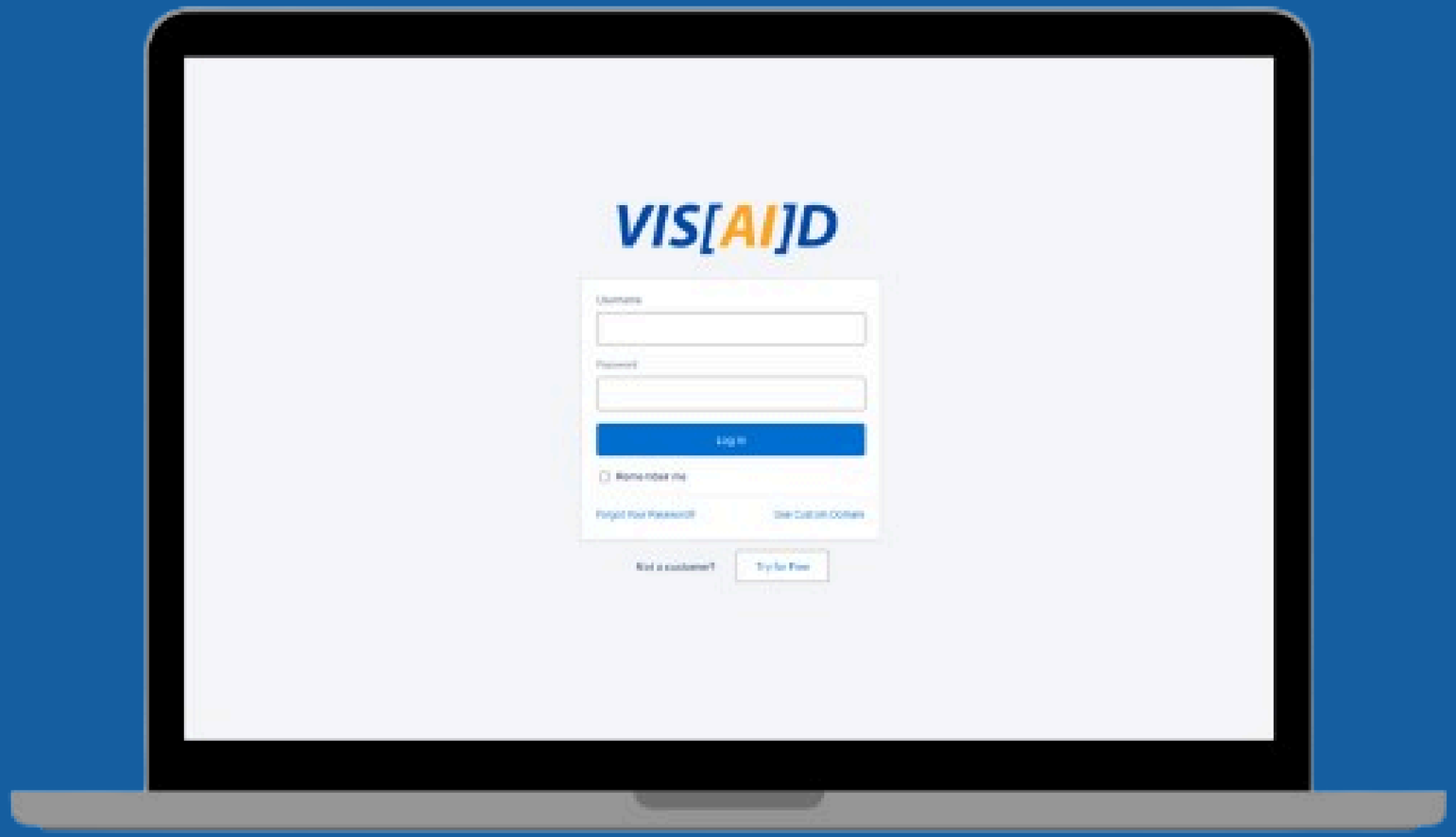
VISA

VIS[AI]D

Monitoring core business data for a precise breakdown of process flows across departments on a single platform

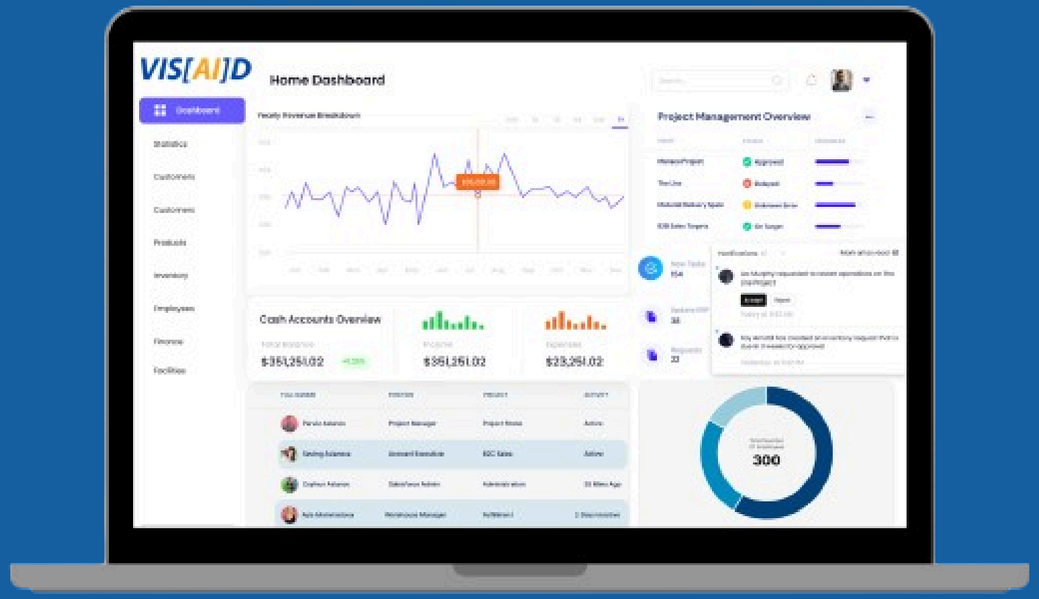
Delivering customized best-practice recommendations by GenAI for capital allocation in Natural Disaster scenarios.

VIS(AI)D Overview

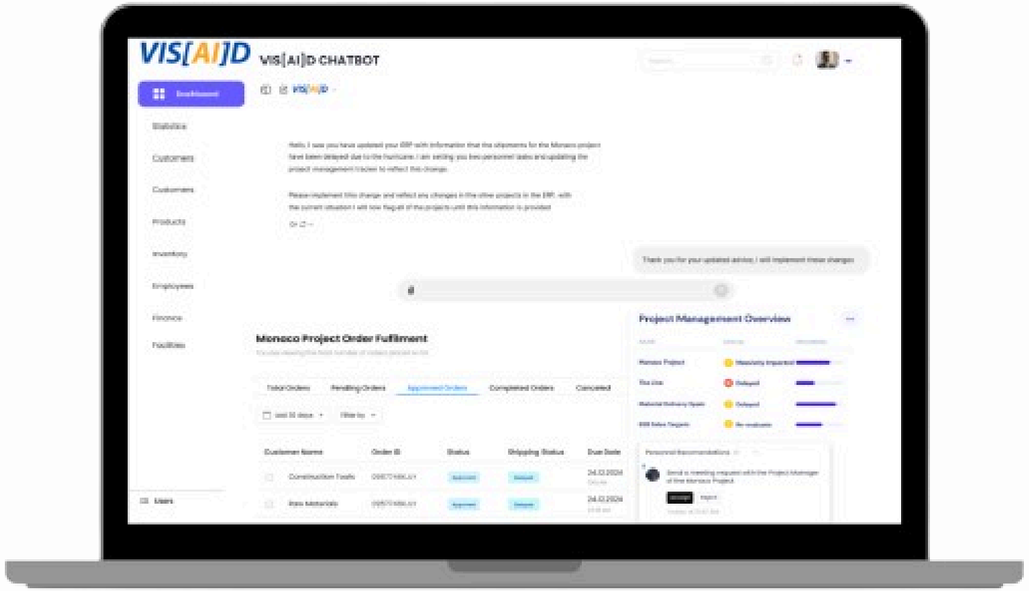


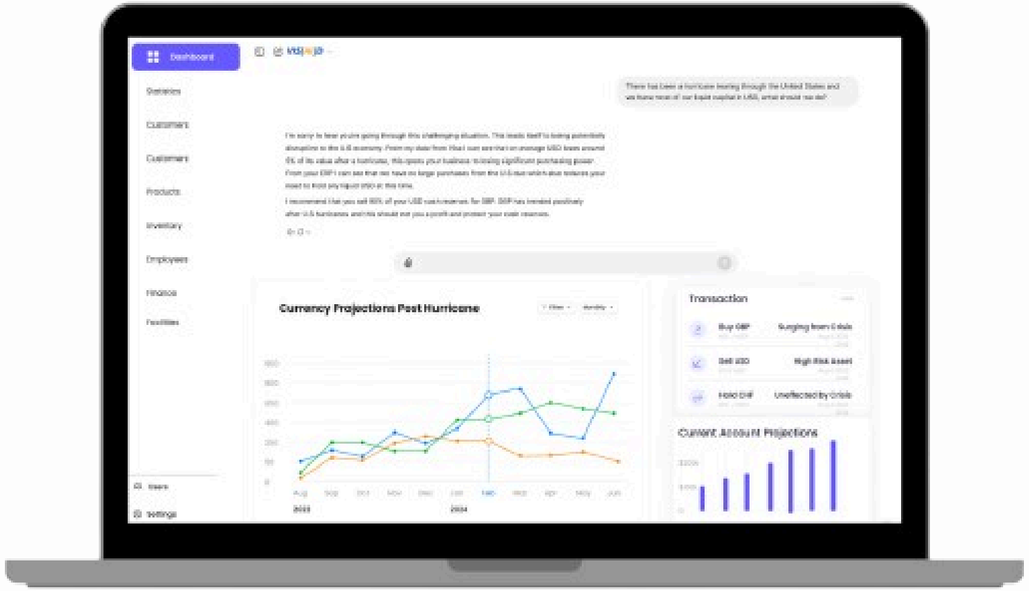
Interface


VIS[AI]D
VIS[AI]D CHATBOT
VIS[AI]D
What is the current Business Emergency?

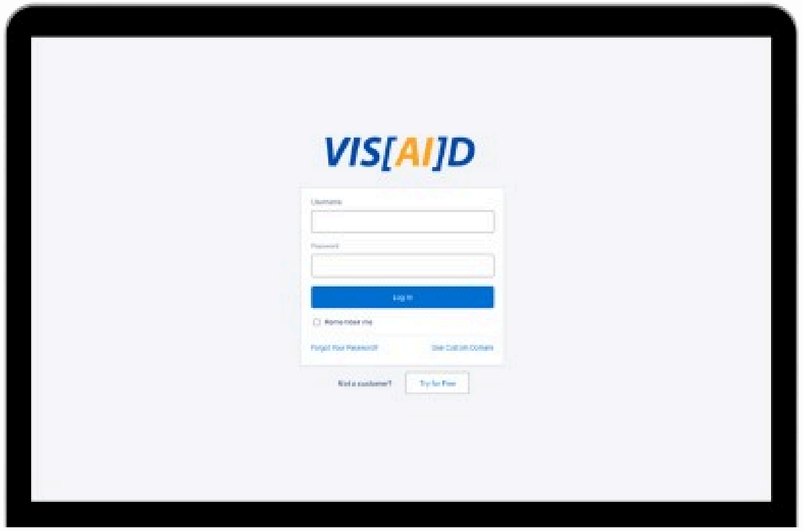

VIS[AI]D
Home Dashboard
Project Management Overview
Cash Accounts Overview
300

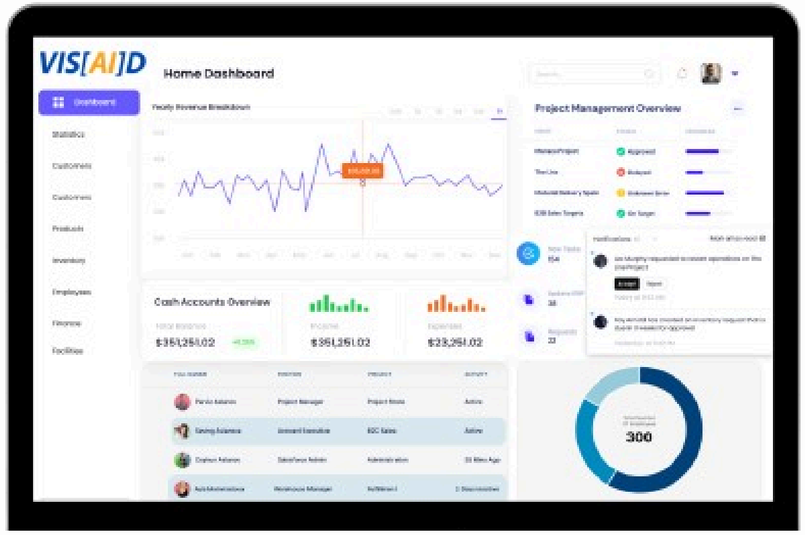
Interface

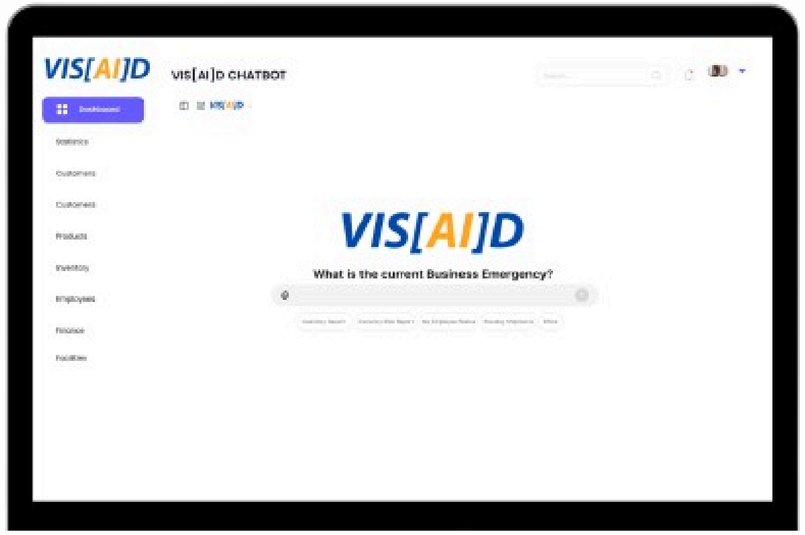

VIS[AI]D
VIS[AI]D CHATBOT
Monaco Project Order Fulfilment
Project Management Overview

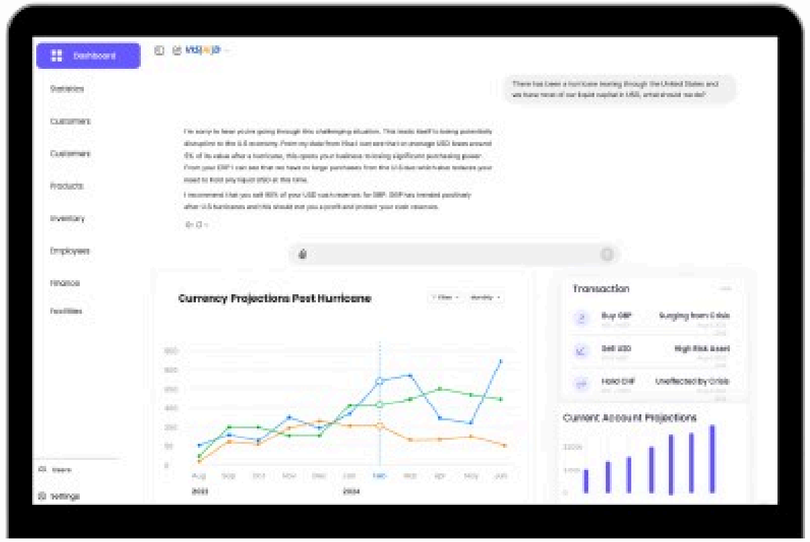

Dashboard
Currency Projections Post Hurricane
Transaction
Current Account Projections

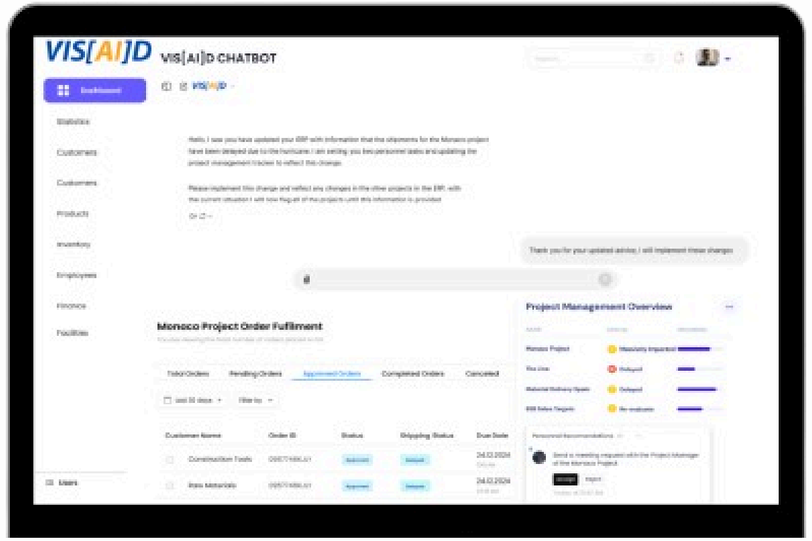
Interface Process



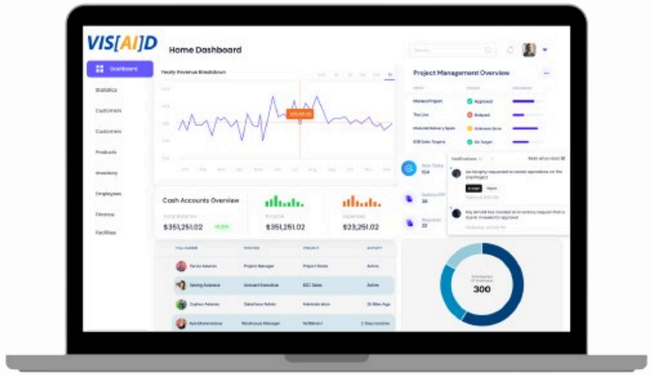








Unique Selling Point



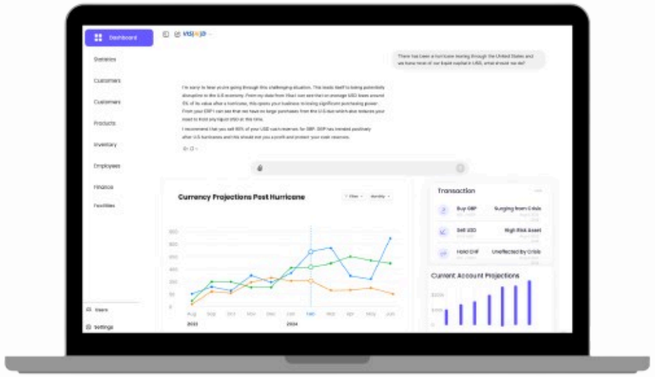
ERP Data Monitoring

ERP data is captured from the clients ERP system and integrated in the monitoring overview accomplished by Visa´s data - enabling streamlined business processes year-round



Visa[A.I.]D

Generative A.I. chatbot which gives tailormade suggestions on your business needs in case of uncertain circumstances



Customized learning

Based on the type of event and the input data the client and visa provides, the A.I. learns to process event better strategic decision making

Conclusion

VISA x VIS[AI]D

01 **Empowering SMEs**
Real-time, adaptable support in a volatile world.

02 **Beyond Payments**
Reflects Visa’s commitment to resilience, innovation, and corporate social responsibility.

03 **Achieving Dynamic Capabilities**
Keeps Visa responsive, relevant, and proactive.

04 **Driving Growth**
Strengthens Visa’s ecosystem, expands new market opportunities, and supports the SMEs that fuel our economy.

THANK YOU

Q&A SESSION